

Good Evening,

I hope this finds you all home safe and healthy from KOH and getting ready for Dirty Turtle or your next race.

I am writing tonight to let you know that effective immediately, Jason and Gayla Robinett will manage the Ultra4 Domestic Series. I will keep ownership of Hammerking Productions, which includes King of the Hammers, Ultra4 Europe and Great American Shortcourse. This is a transitional process as we separate assets and they take ownership of the Ultra4 brand and the Ultra4 Racing TV channel on Vimeo. The specifics of the deal will be released in detail soon, but in the interest of everyone's time and planning, we knew we needed to make an announcement as quickly as possible.

I am excited to see what the Robinett's and their team can bring to the series. They have incredible plans for the future and have already built a world class facility in Oklahoma. I will let Jason get you up to speed on his plans with his announcement. Rest assured that the United States Auto Club (USAC) will not only maintain it's role as Race Sanction and Operations, they will also serve as Arbiter between the Ultra4 Series and Hammerking Productions. KOH will always be the first race of the Ultra4 Series and KOH Racers will continue to qualify at Ultra4 Races.

I am restructuring Hammerking Productions around King of the Hammers and a new project, UltraTours, that allows me to spend a lot more time wheeling. I am proud to share that our entire staff is staying on board. While we have spent 26 weeks a year on the road running the series, we will now be able to shift our focus solely on the Hammers and February. Additionally, I am incredibly excited to share that we are expanding our land agreements with the BLM and Marine Corps. We are strengthening our partnership with the Marine Base, and names like Elvis and Galway may soon be back on our course map.

I am honored and humbled to have been doing this so long. This isn't remotely an end. I will be honest, this is the best thing that could happen for our staff and families. As I said before, our negotiation and subsequent contract are predicated on transparency. Every part of the agreement will be public record. I am proud that every penny of the purchase price went to a 401K plan that is liquid on day one for all 46 of the people that worked for Hammerking Productions for the last 16 years. None of this could have happened without you and I am beyond excited to see what our team comes up with for the 2023 Progressive King of the Hammers Powered by Optima Batteries.

A formal press release will follow.

See you on the lakebed,

Dave

[Unsubscribe courtney@ultra4racing.com](#)

[Update Profile](#) | [About Constant Contact](#)

Sent by dave@kingofthehammers.com in collaboration
with



Try email marketing for free today!